

# Brian Feeney

## Product Design

Brooklyn, NY

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[brianfeeney.design](http://brianfeeney.design)

## The Wall Street Journal

Manager, Experience Architecture, Publishing

2017—Present

New York, NY

- Driving the design of publishing platforms with industry best practices
- Leading a team of Experience Architects and other designers
- Providing conceptualization and momentum for projects large and small
- Collaboration with newsrooms for meeting editorial goals and improving workflows
- Managing and contributing to our design system and defining consistency in user interactions
- Collaborating with Directors of B2B and B2C departments, ensuring holistic, company-wide solutions
- Providing information architecture to publishing products
- Finalizing UI with a focus on consistency
- Managing an internal design system for publishing products
- Working on cross-functional teams and encouraging participation among Product, Design, and Engineering
- Defining, scoping, and budgeting for design projects and initiatives

## Freelance

Designer & Front-End Developer

2015—2017

Brooklyn, NY

Projects include the new website for American Institute of Architects (AIA.org), a new website for Portugal (portugal.com), a couple microsites for the Barnes Foundation, prototype design of the open source music industry app, dotBlockChain Music (<https://github.com/dotbc>) and others.

## Brooklyn Museum

Web & Product Designer

2014—2015

Brooklyn, NY

Web Designer iOS app design, website design, touchscreen design, logo design and branding (for Ask Brooklyn Museum project).

## Familiar Studios

Front-End Engineer

2014—2015

New York, NY

Front-End engineering for a small design studio. Focus was largely art and non-profit clients.

## Freelance

Graphic and Digital Design

2004—2014

Bloomington, IN — Brooklyn, NY